



REPUBLIC OF CROATIA
CROATIAN BUREAU OF STATISTICS



QUALITY REPORT FOR STATISTICAL SURVEY

Annual Report on Radio and Television Broadcast (RTV-1)
for 2025

Organisation unit: Demographic and Social Statistics Directorate – Education, Culture and
Information Society Statistics Department
Prepared by: Gordana Bralić, Maja Lončar

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0. Basic information

- Purpose, goal, and subject of the survey

Surveys cover radio stations and TV broadcasters that have a licence for the operation on the territory of the Republic of Croatia in 2025.

- Reference period

Calendar year

- Legal acts and other agreements

Annual Implementation Plan of Statistical Activities of the Republic of Croatia for 2026 (NN, No. 145/25)

Official Statistics Act (NN, Nos 25/20, 155/23 and 124/25 – corr.)

Decision on the National Classification of Activities 2025 – NKD 2025 (NN, No. 47/24)

Ordinance on the Register of Spatial Units (NN, No. 37/20)

Croatian Radio and Television Act (NN, Nos 137/10, 76/12, 78/16, 46/17, 73/17, 94/18 and 114/22)

- Classification system

Classification of territorial units for statistics

- Statistical concepts and definitions

Radio stations and TV broadcasters are institutions that broadcast programme for the public via radio and TV transmitters and TV converters.

According to the territorial coverage, radio stations and TV broadcasters can cover the whole country, that is, the programme can be received on the whole territory of the Republic of Croatia, in a particular region or in a particular narrow area.

According to status, radio stations and TV broadcasters can be public, non-profit and independent, while television channels can be public and independent.

In-house broadcasted radio programme includes programmes made either in own production or in co-production with other radio stations or those produced by other radio stations.

The origin of the in-house broadcasted programme can be own production, production of other domestic producers and foreign production. Satellite programme is an in-house broadcasted programme.

- Statistical units

The basic statistical unit for which data are required refers is radio station or TV broadcaster.

- Statistical population

The statistical population for which data are required are radio stations and TV broadcasters that have a licence for the operation on the territory of the Republic of Croatia.

1. Relevance

1.1 Data users

National users of data: ministries and other public administration bodies, academic community, media, general public

International users: policy DG of the European Commission

1.1.1 User needs

External users, in most cases, request more detailed data than those published.

1.1.2 User satisfaction

The first user satisfaction survey of the Croatian Bureau of Statistics was conducted in 2013, then in 2015 and 2022, and the last one at the end of 2024. The results of the satisfaction survey can be checked on the website of the Croatian Bureau of Statistics – [User satisfaction surveys](#).

1.2. Completeness

The survey was conducted in the Croatian Bureau of Statistics (CBS). It is in accordance with national legislation.

1.2.1 Data completeness rate

The data completeness rate is 100%.

2. Accuracy and reliability

2.1. Sampling error

Not applicable (the survey is not sample based).

2.1.1 Sampling error indicators

Indicator is not applicable.

2.2. Non-sampling error

Not applicable.

2.2.1. Coverage error

Not applicable.

2.2.2. Over-coverage rate

Indicator is not applicable.

2.2.3. Measurement error

Treatment includes logical and arithmetical control, and the resulting errors are phone verified at the reporting units before correction.

2.2.4. Non-response error

Reporting units are contacted by telephone.

2.2.5. Unit non-response rate

Indicator is not applicable.

2.2.6. Item non-response rate

Indicator is not applicable.

2.2.7. Processing error

Incorrectly entered data, either at the reporting unit or in the processing, passes through logical and arithmetical control and all information is checked and corrected if necessary.

2.2.8. Imputation rate

Indicator is not applicable.

2.2.9. Model assumption error

Not applicable.

2.3. Data revision

2.3.1. Data revision – policy

The users of statistical data are informed about revisions on the website of the Croatian Bureau of Statistics, on the link – [General Revision Policy of the CBS](#).

2.3.2. Data revision – practice

Survey does not disseminate preliminary results and that's the reason why the regular data revision does not exist.

2.3.3. Data revision – average size

Indicator is not applicable.

2.4. Seasonal adjustment

Not applicable.

3. Timeliness and Punctuality

3.1. Timeliness

May for previous calendar year.

3.1.1. Time lag – first results

Indicator is not applicable.

3.1.2. Time lag – final results

Time lag – final results is T + 5.

3.2. Punctuality

All planned Releases were published on time according to the Calendar of Statistical Data Issues.

3.2.1. Punctuality – delivery and publication

Delivery and publication is 0.

4. Accessibility and clarity

First Release on CBS internet site – electronic version of First Release and Statistics in Line of the Republic of Croatia

4.1. News release

Survey data are published in First Release [Radio and Television broadcasting, 2025](#)

4.2. On-line database

There is no online database.

4.3. Micro-data access

The conditions under which certain users can access microdata are regulated by the [Ordinance on Conditions and Terms of Access and Use of Confidential Statistical Data of the Croatian Bureau of Statistics for Scientific Purposes](#) (NN, No. 5/23).

4.4. Documentation on methodology

Methodological documents are published in First Release in electronic version available on the website of the Central Bureau of Statistics.

5. Comparability over time

5.1. Asymmetry for mirror flows statistics

Not applicable.

5.2. Comparability – over time

Data are comparable to those from previous years.

5.2.1. Length of comparable time series

Indicator is not applicable.

5.2.2. Reasons for break in time series

There are no breaks in time series.

5.3. Coherence – subannual and annual statistics

Indicator was not computed for this survey.

5.4. Coherence – national accounts

Indicator was not computed for this survey.

5.5. Coherence – administrative sources

Indicator was not computed for this survey.

6. Cost and burden

6.1. Cost

The costs are associated with the data production through material costs and employees' incomes (earnings etc.).

6.2. Burden

The pressure of this survey on the reporting units is minimal.